

LOGOMARK



LOGOMARK ALTERNATE  
(NO SHADING)



INTERLOCKING  
MONOGRAM



SHIELD CREST



SIGNATURE



WORDMARK



PRIMARY TYPEFACE

**VTF REDZONE CLASSIC OBLIQUE**  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890!@#\$\$%^&\*()

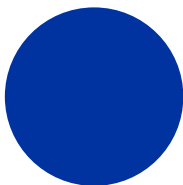
SECONDARY TYPEFACE

**RIDLEY GROTESK**  
 abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890!@#\$\$%^&\*()

*all fonts available for download at [mcseagles.net/brand](http://mcseagles.net/brand)*

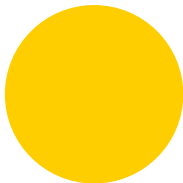
COLOR PALETTE

PRIMARY



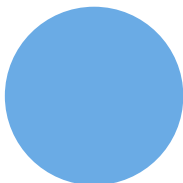
**ROYAL BLUE**  
 HEX: #0033A0  
 RGB: 0, 51, 160  
 CMYK: 100, 60, 0, 6  
 PMS: 286 C

SECONDARY



**GOLD**  
 HEX: #FFCE00  
 RGB: 255, 206, 0  
 CMYK: 0, 15, 94, 0  
 PMS: 116 C

ACCENT



**LIGHT BLUE**  
 HEX: #6AABE5  
 RGB: 106, 171, 229  
 CMYK: 56, 18.5, 0, 0  
 PMS: 284 C

APPAREL COLOR PALETTE  
(USE BSN FOR APPAREL ORDERS)

<b>ROYAL BLUE</b>	<b>BRIGHT GOLD</b>	<b>ELECTRIC BLUE</b>
HEX: #003594	HEX: #FFB81C	HEX: #0063B2
PMS: 661 C	PMS: 1235 C	PMS: 18-4245 TN